



Innovation Storytelling Content Strategist

Untold Content is seeking individuals to lead innovation storytelling content projects. These individuals should have skills and experience in strategic communication and writing

Ideally, these individuals would also have experience working with or in industry. They lend creative and strategic vision to the client's content strategy, deliverables, approach, and measures of success.

Capabilities

- Experience in B2B content creation, strategic communications, and content strategy
- Expertise in writing and creatively developing content and publications for a wide range of audiences, especially among professional, technical, scientific, government and medical/healthcare industries
- Passion for thought-generation and the translation of information to a wide range of audiences who will benefit from clear, compelling storytelling

Skills

- A persuasive and confident approach to content and client relationships
- Exceptional ability to listen, glean key takeaways, and craft narratives from the insights of experts across multiple disciplines
- Ability to interview Subject Matter Experts and ask the appropriate questions to garner the expertise and information needed to write effectively on a variety of research topics
- Ability to recognize the impacts and outcomes of effective content
- Expert knowledge of Word and Google Drive (including Google Docs for collaborative document writing/editing; Google Sheets; Google Forms; Google Hangouts); ideally also Adobe InDesign (Illustrator and Photoshop a plus)
- Enthusiastic, flexible, agile, business-driven

Responsibilities

- Communicate with Subject Matter Experts to translate ideas into impactful stories.
- Develop, write, and edit web and print publications, including but not limited to articles & blogs, pitches & presentations, reports, posters, infographics, scripts for videos and animations
- Craft compelling narratives that accurately and engagingly represent our clients' innovations and insights.
- Participate in the production and revision of written deliverables through collaborative approaches to writing.

**Education**

Advanced degree (MA or PhD) in rhetoric, composition, technical or professional writing, marketing, or other field with strong experience in writing and research, plus 2+ years of industry experience

How to Apply

Please fill out this [application](#), where you will provide a short bio, resume/CV, and writing samples. Your portfolio should be in the form of a PDF or online portfolio and feature the types of web and print deliverables listed in the description above. We will begin reviewing applications as they come in.